

# Help the Hive

## A Sponsorship Opportunity



Hello, Western Guilford High School Families and Community Members!

The Parent Teacher Student Organization (PTSO) of Western Guilford High School (WGHS) and the Western Guilford General Boosters Inc. is asking for your support of our students and staff by donating to our annual “no fuss” direct donation campaign: “Help the Hive”. This fundraiser benefits our students and faculty and is part of the our “Loud and Proud” Spirit Initiative. Donations have supported student incentive programs, purchasing of classroom sets of novels and scientific calculators, investment in a mobile sound system used for numerous school-wide events and more!

The PTSO and WGHS General Boosters, Inc. works with the School Improvement Team, school leadership, and the Athletic Department to identify supplies, equipment and other needs to provide increased resources to support students and the school.

**Now is the time to invest in the next generation of Hornets!**

### **Call to action:**

- Please consider becoming a Western Guilford Community Partner with your tax-deductible donation and help us reach our goal of raising \$25,000 for this school year!

### **How to partner:**

- Cash and check (payable to WGHS PTSO or WGHS General Boosters Inc.) donations may be brought to the school’s front office or mailed to Western Guilford High School ATTN: PTSO or WGHS General Boosters Inc., 409 Friendway Road, Greensboro, NC 27410.
- Credit/debit card payments may be made online via PayPal at [wghs.my-ptso.org](http://wghs.my-ptso.org). Click on the link for “Help the Hive.”

### **Additional items:**

- If you would like this donation under the name of a business, please indicate the Business Name.
- All donations to the WGHS PTSO and WGHS General Boosters, Inc. are tax deductible and if your company has a matching gift program, let us know!
- Please review Sponsorship Levels with incentives on the back of this form.
- If desired, you can designate specifically what you would like your donation to support.

If you have additional questions or would like your donation collected in person, please contact the PTSO President, Stacey Papier, at [sppapier@gmail.com](mailto:sppapier@gmail.com) or 336-456-3792 and Booster President, Shane Whitman at [shanewhitman73@gmail.com](mailto:shanewhitman73@gmail.com) or 704-213-4731.

# Campaign Sponsorship Levels

Become a Western Guilford High School Community Partner today!

## **Gold            \$1,000**

- Year-round, renewable 4x8 banner placement at school athletic events
- 4 annual sports passes
- Public address announcements at school athletic or cultural arts event(s)
- Placement on our WGHS Community Partner board
- Recognition on WGHS's social media pages
- Recognition on WGHS's PTSO website

## **Silver           \$500**

- Year-round, renewable 4x8 banner placement at school athletic events
- 2 annual sports passes
- Recognition on WGHS's social media pages
- Recognition on WGHS's PTSO website

## **Bronze          \$250**

- Recognition on WGHS's social media pages
- Recognition on WGHS's PTSO website

## **Hornet          \$100**

- Recognition on WGHS's PTSO website

Please consider donating to Western Guilford High School. Our goal is to raise \$25,000 per school year. Your donation will support campus beautification efforts, technology needs including mobile computer cart or LCD projectors, scoreboards, weight room upgrades, sports public address systems, securing national guest speakers for the student body and more!

# WGHS Booster Banners Order Form

Company or Individual	
Street Address	
City, State Zip Code	
Telephone #	
Email Address	
Company/Individual Representative (Please Print)	
Representative Signature	
Booster Representative (Team/Club/PTSO)	

## Booster Banner Agreement

The WG Boosters agree to display one 4' x 8' vinyl banner for 1 calendar year at sporting events for the individual or establishment named below (purchaser). The advertising banner will be mounted in a manner to be seen by players and fans in the football stadium in the fall season, on the fence line in the winter season, and in the baseball, softball, soccer and tennis complex during the spring. By purchasing a banner, you are getting great exposure for your business & supporting the youth in your community!

Company and personal banners may be renewed annually for a \$350.00 donation.

**Thank you so much for your support of Hornet Nation!**

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**Office Use Only:**      \_\_\_\_\_ **New**                      \_\_\_\_\_ **Renewal**